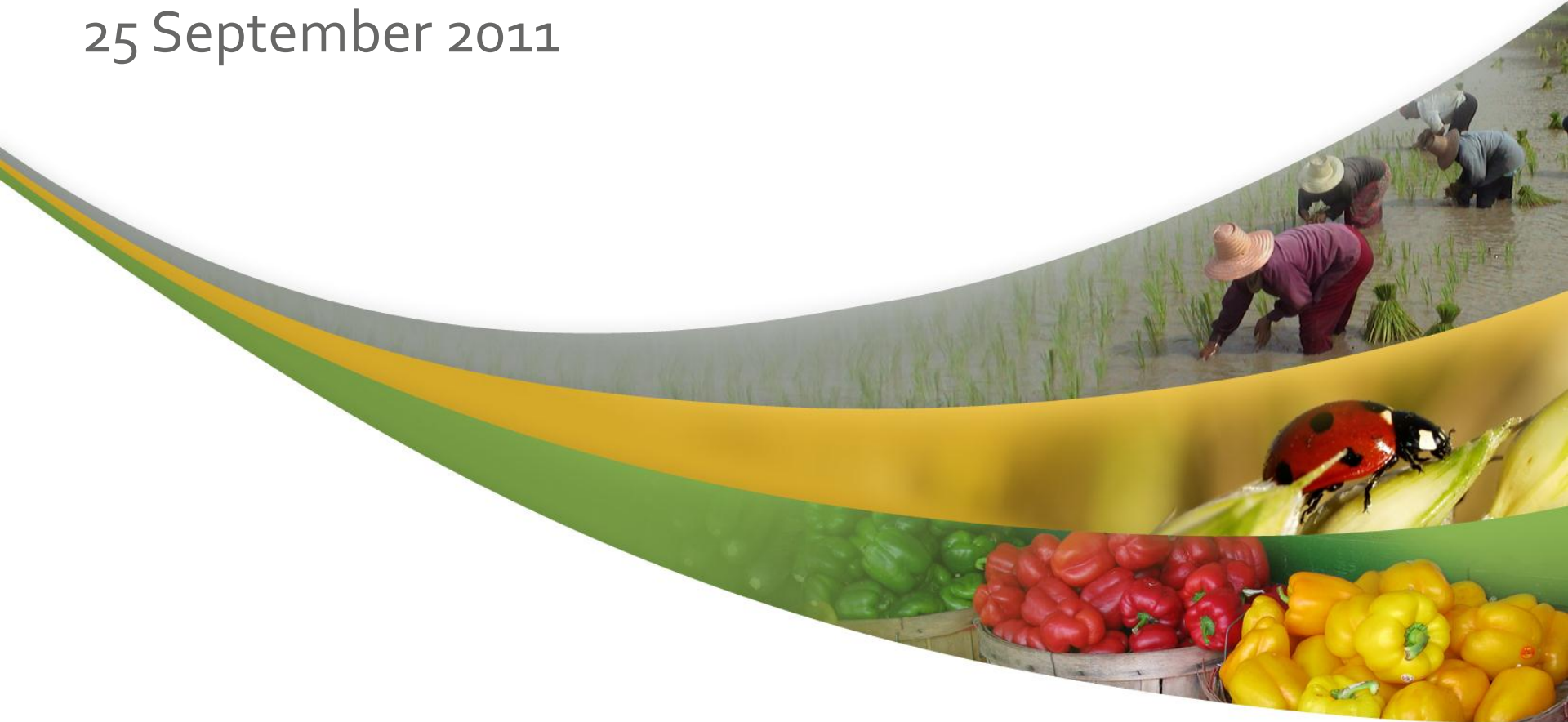


Landscape strategy – Individual activity

25 September 2011



Developing strategies for SEPLs

- *Developing an strategy for managing SEPLs involves thinking through **what** you would need to do, **with whom**, **when** and the **capacities** and **other resources** that would be required to do it.*
- *The '**what**' or the 'actions' in the strategy correspond with the **key steps** in initiating a landscape management process (see next slide for guidance)*

'Actions' in a strategy ('the what')

- Define the landscape (on preliminary basis)
- Identify key stakeholders from communities and organizations in landscape
- Form a core team
- Characterize landscape issues, assets, opinion leaders
- Engage leaders and stakeholders in baseline assessment
- Adapt scoring tools to establish a baseline
- Share findings to help mobilize action
- Foster agreement on entry points and priorities for change

Implementing the Actions

- **With whom?** (lead person, core actors, important partners, collaborators/resource people)
- **Where?** (in what geographical location(s) will you focus the action)
- **When?** (when initiated? when completed?)
- What **capacities and resources** needed? (expertise, information, money)

The Strategy

Issue(s) / Challenge(s) (1-3)



Goal / Objective (how many years)



Indicators to assess progress toward goal



Desired impacts across the landscape (on livelihoods, environment/ecosystem services, institutions & production)



Who needs to be involved? – you, grant recipients, actors and stakeholders

Strategy	Who?
Deciding on an issue or challenge	
Setting a goal for the landscape	
Selecting, adapting and measuring the indicators	
Evaluating and reporting on impacts	

What resources and capacities are needed to do each step? – support from SGP staff, tools, financial resources, time

Strategy	Who?	Resources/capacities?
Deciding on an issue or challenge		
Setting a goal for the landscape		
Selecting, adapting and measuring the indicators		
Evaluating and reporting on impacts		

How you will you do it? – stakeholder meetings, councils, recommended actions, etc.

Strategy	Who?	Resources/ capacities?	How?
Deciding on an issue or challenge			
Setting a goal for the landscape			Coordinated projects? Synergistic activities?
Selecting, adapting and measuring the indicators			
Evaluating and reporting on impacts			

When will the actions be implemented?

- TBD tomorrow during next steps and action planning



